

## Vibrant Surrey Strategic Plan 2006-2009

### Mission

To encourage and facilitate collaborative efforts to reduce poverty and the issues related to poverty, thereby enhancing the quality of life for all who call Surrey home

### Values Statement

We believe broad social inclusion is a priority and will support the community in organizing to that end

### Goals

Encourage and facilitate collaborative efforts to reduce poverty  
Understand poverty through access to economic security  
Strengthen community capacity

### Outcomes

Increased economic well being for identified populations  
Increased social capital and community capacity leading to comprehensive approaches to complex socio-economic issues  
Increased ability to prosper, participate and contribute to community for identified population

### Initial Strategies

<b>#1</b> <b>Increase understanding of poverty and poverty reduction best practices through research and evaluation</b>	<b>#2</b> <b>Demonstrate the benefits of working within a community economic development framework</b>	<b>#3</b> <b>Increase economic security through income &amp; asset building</b>	<b>#4</b> <b>Develop and implement a community learning plan</b>
<ol style="list-style-type: none"> <li>1. Set up a structure for evaluating Vibrant Surrey practices, projects and other activities</li> <li>2. Set up a structure for learning from and with those most impacted by poverty that informs all VS activities and practices</li> <li>3. Create a data warehouse of poverty reduction and/or CED tools and practices</li> <li>4. Create and implement a strategy for sharing all that is being done and all that is learned                             <ul style="list-style-type: none"> <li>• community forums,</li> <li>• web-based tools</li> <li>• print media and others</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Increase knowledge and access to resources                             <ul style="list-style-type: none"> <li>• Hold a CED forum</li> <li>• Sponsor a Social Co-op forum</li> <li>• Create community access to CED tools and resources</li> </ul> </li> <li>2. Through CED approaches, create linkages and capacity with community                             <ul style="list-style-type: none"> <li>• Strengthen community relations: connect and collaborate with other tables</li> <li>• Help funders to work closely with community to achieve common goals</li> <li>• Collaborate with all stakeholders towards a Surrey Agreement</li> </ul> </li> <li>3. Support existing initiatives and incubate innovative strategies that address barriers to successful participation in the local economy                             <ul style="list-style-type: none"> <li>• Connect employers with the hard to employ through projects like a social purchasing portal</li> <li>• Increase community engagement through projects like Seeing is Believing</li> <li>• Encourage new community enterprises in the continuum of 'social' to 'for-profit'</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Continue to support current projects:                             <ul style="list-style-type: none"> <li>• Support programs for the working homeless</li> <li>• Create a strategy for meeting the needs of sexually exploited women and youth</li> </ul> </li> <li>2. Create a strategy for addressing barriers to economic security for immigrants, youth, women and aboriginals                             <ul style="list-style-type: none"> <li>• Identify gaps to existing services/initiatives and potential solutions and facilitate community process for putting them in place</li> </ul> </li> <li>3. Improve access to and understanding of banking and other financial resources                             <ul style="list-style-type: none"> <li>• Increase financial literacy in identified populations through education and outreach</li> <li>• Create local solutions to accessing financial institutions through community development practices</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Provide community access to national learning opportunities regarding poverty reduction tools and strategies                             <ul style="list-style-type: none"> <li>• Provide space and structure for participation in Pan-Canadian Learning Community tele-learning sessions</li> <li>• Create web-links to tools and data housed with national resources</li> </ul> </li> <li>2. Develop a community learning strategy based on priorities identified in other strategic area</li> <li>3. Work with Vibrant Communities to support local learning</li> <li>4. Link to schools, colleges and universities and other education and information networks to share learning opportunities and resources</li> </ol>